



URBAN DREAMS SOFT SKILLS

AN EDUCATIONAL PROGRAM

PROGRAM CONTENT

- Communication
- Enthusiasm & Attitude
- Teamwork
- Networking
- Problem Solving & Critical Thinking
- Professionalism

PROGRAM PURPOSE

- Industry-Specific Materials
- Time Sensitive & Relevant
- Interactive & Collaborative
- Evaluations & Followup
- Workforce Connections
- Professional Facilitation
- Use of Technology

OVERVIEW AND BUDGET



According to much of the research, many people preparing to enter or in the workforce are significantly lacking in the “soft” or applied skills – such as teamwork, decision-making, and communication – that will help them become effective employees.

In addition, the top characteristics looked for in new hires are all soft skills:

- communication ability
- a strong work ethic
- initiative
- interpersonal skills
- teamwork

Lastly, while credentials (degrees and certificates) are important, it has been uncovered that it is the development of soft skills (those that are more social than technical) that are critical to developing a strong, vibrant workforce.

Urban Dreams will use expert facilitation and the Skills to Pay the Bills Department of Labor Curriculum to improve the soft skills that are so critically needed to succeed in the workplace.

- Delivery - Classes can be taught in-person and/or virtually
 - Number of Sessions Per Class - Five two-hour sessions (session can be provided in multiple formats totaling 10 hours of classroom time)
 - Class Size - No more than 30 per class
 - Cost - \$500 per class
- 